

Paris Comes to Paris!

FIRST
EXCLUSIVE PRESENTATION
OF
Parisian Dress Creations
BY



THIS is the announcement of the most wonderful news in the entire history of fashion in this community! It means the final realization of our highest style-ideal—the greatest forward step in the fashion-service that this store has rendered to the community—a direct link in style with the world's fashion-center—PARIS itself!

THE first presentation of Crown Parisian dress creations, henceforth to be the exclusive privilege of this Store in this community, will bring an opportunity heretofore restricted to the metropolitan style-centers of America.

It will mean the opportunity for well-dressed women to get, right at home, in their own community, authentic Parisian fashions—dress creations designed in Paris itself—at practically the same time as the original styles first make their appearance in France.

This achievement is made possible by Crown, the sole American organization maintaining designing headquarters in Paris. For years Crown, because of its location, has been able to anticipate Parisian dress fashion, to adapt it instantly to American social needs, and to send it over

with unprecedented speed to set style-standards in the great cities of America.

Now, through the expansion of Crown facilities for style-creation, and the perfecting of a new plan that permits the presentation of Crown Parisian creations at the same time throughout America, the ideal of a direct link in style between the world's fashion-center and this community becomes an actual reality with this Spring.

If you would know what "Paris" truly means in style, if you wish to realize what "Parisian fashion" means individually to you, see the brilliant Spring showing of Crown creations which inaugurates this wonderful new style-service at this store—and gather authentic style-information from an array of fashions as exclusive and correct as the greatest style-centers, or Paris itself can show!

Frank & Co.

Exclusively Presenting Crown Creations in
Paris, Ky.